



PAG LEISUREWEAR OFFERS B2B CUSTOMERS A B2C SHOPPING EXPERIENCE

WITH SUITECOMMERCE

In its 47-year history, PAG Leisurewear has stayed in vogue by evolving its business to meet customer needs. With B2B clients demanding more of a B2C-like shopping experience, London's leading apparel wholesaler knew enhancing B2B ecommerce was the next step in that journey. As a NetSuite customer since 2008, it looked to SuiteCommerce Advanced for that front-end functionality to strengthen its margins and fuel its next generation of growth.

“SuiteCommerce is the future-proof ecommerce platform we need to support our customers and growth plans.”

PAG Leisurewear



SUITECOMMERCE ADVANCED DRIVES CUSTOMER SATISFACTION

Robust, customer-facing functionality

PAG Leisurewear implemented SuiteCommerce Advanced in 2014, integrated with NetSuite ERP and CRM. B2B customers have self-service functionality for bulk and repeat ordering, credit terms, self-service account management and order history. Mobile support, faceted search, advanced product imagery, dynamic merchandising and other rich interactivity enhance the customer experience.

Accurate ordering, fast shipping

Real-time apparel inventory levels displayed to buyers ensure they order available goods and receive them in a timely manner. PAG has achieved double-digit revenue growth in recent years while running NetSuite as its software foundation.

Agility for growth

NetSuite's end-to-end commerce solution gives PAG the business agility to rapidly expand into new markets and channels while delivering a seamless shopping

experience. NetSuite's cloud delivery allows PAG to focus on growing the business rather than managing complex on-premise software and infrastructure.

PAG
LEISUREWEAR

Company Snapshot

Company: PAG Leisurewear

Location: London, United Kingdom

Industry: Apparel, Distribution, Retail

Employees: Under 10

Users: 7

Countries: 1

NetSuite products implemented:

[NetSuite Financials](#)

[SuiteCommerce Advanced](#)

[CRM](#)

[Inventory](#)

[Order Management](#)

N NETSUITE

Implementation Partner:

NetSuite Professional Services

Location: San Mateo, Calif.

To find out more, email NetSuite at info@netsuite.com

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